

**EDUCATION SERVICE CENTER REGION 19 ALLIED STATES COOPERATIVE**  
**RFP AWARD SUMMARY**

**RFP TITLE:** Consulting, Instructional, and Training Resources (Supplemental)  
– ESC Region 19 Allied States Cooperative

**RFP NUMBER:** 24-7491

**RFP OPENING DATE:** May 7, 2024

**CONTRACT TERM:** Date of award until December 31, 2024, with 4 annual extension options.  
**(Extended by Region 19 until December 31, 2025)**

**FUNDING SOURCE:** Various

**RFP's ISSUED:** 2,078

**RESPONSES:** 169

**ADVERTISEMENT DATES:** El Paso Times – April 8, 2024 & April 15, 2024

**RECOMMENDED FOR AWARD:** 240 Tutoring, Inc.  
Accelerated Solutions LLC (Terri Cofer)  
ACP Direct (Affordable Computer Products, Inc.)  
Activa Products, Inc.  
~~Active Parenting Publishers~~ \*updated 10/1/2024  
Adventures in Learning / AIL Products (Gregory Dale Laufer)  
Air Education, Inc (Xing Zhang)  
Aloe Software Group LLC  
Anissa Moore dba Anissa Moore Educational Consulting  
(Anissa Moore)  
Apply EBP LLC  
Ascend Education (KMB of Shreveport, L.L.C.  
Barnes & Noble Booksellers, Inc.  
Beable Education, Inc.  
~~Benchmark Education Company, LLC~~ \*updated 7/8/2024  
Bettters-Bubon Consulting (Jennifer Bettters-Bubon dba  
Bettters Bubon Educational Consulting)  
Beyond Play LLC (Beyond Play)  
Blick Art Materials (Blick Art Materials LLC)  
Bookelicious, Inc.  
Books del Sur LLC  
Building Wings LLC  
BusinessU (Business U LLC)  
Cambridge Educational Services Inc.  
~~Cambridge University Press (The Chancellor, Masters, and  
Scholars of the University of Cambridge)~~ \*updated 10/1/2024  
Capital Microscope Services, Inc  
Capstone (Coughlan Companies Ilc)  
CareerCraft, Inc. (HUB)  
Carolina Biological Supply Company  
Center for Applied Linguistics  
Cerebellum Corporation  
CEV Multimedia, LLC  
Character Development and Leadership LLC  
CharacterStrong LLC  
Charles E. Black Jr. & Assoc. Inc.  
~~ChildPlus Software (Management Information Technology  
USA Inc)~~ \*updated 1/9/2025  
Class Companion

Condor Consulting Group, LLC (Colby Richardson) (HUB)  
 Conquer Consulting Solutions LLC (Eduardo Pizarro)  
 CoolSpeak, LLC  
 Creative Learning Collaborative LLC  
 Creative Roar Inc.  
 Didax Educational Resources Inc. (Didax Inc.)  
 Dr Melissa A Reeves LLC  
 Dr. Jose Medina Educational Solutions (Medina)  
 EAI Education (Eric Armin Inc)  
 EdFuture (TeachlikeTED) (Rachael Mann)  
 EDpuzzle, Inc.  
 Education Resource Strategies  
 Edward Schultz, PhD LLC  
 El Paso Office Products (El Paso Office Products, LLC) (HUB)  
 Empowering Writers, LLC  
 Encyclopaedia Britannica, Inc.  
 Enterprise Risk Management LLC (Guadalupe Rodriguez)  
 eReflect Inc  
 Fab Lab El Paso (Tech Frontier)  
 FEV Tutor (Focus Care, Inc.)  
 Freedom Rhythm, PLLC (HUB)  
 Friendly, INC.  
 Fun and Function LLC  
 Gemas de Vida, LLC (Enrique Lopez-Escalera)  
 GPR Ventures, LLC (Deborah D Graham) (HUB)  
 Hello World CS (HW Tech Studio, Inc)  
 HeyTutor (HeyTutor, Inc.)  
 HighScope Educational Research Foundation  
 Hiperware Labs Inc  
 Inspiration Motivation Application LLC (Aurora Anaya- Dyer)  
 Istation (Imagination Station, Inc.)  
 IXL Learning, Inc.  
~~J. Chad Professional Training, LLC. (Tall Cop Says Stop)~~  
     \*updated 7/8/2024  
 Junior Library Guild (MT Library Services Inc.)  
 Just Right Reader, Inc.  
 kid-grit, LLC  
~~Kishmorr Productions LLC~~ \*updated 4/24/25  
 Learning Plus Consulting, Inc  
 Learning Zone (Kimco Educational Products Inc)  
 Lectorum Publications, Inc.  
 Library Speakers Consortium (PBC Guru LLC)  
 Lowman Education, LLC  
 Mackin Educational Resources (Mackin Book Company)  
 Math-A-Matics Tutoring, LLC (HUB)  
 MathWarm-Ups.com (Baker & Petsche Publishing LLC)  
 McREL International  
~~Nasco (Nasco Education LLC)~~ \*updated 7/8/2024  
 News-O-Matic (Press4Kids Inc.)  
 NINE Enterprises Inc (Northwest Instructional 'N Educational Enterprises, Inc)  
 NS4ed, LLC (Pathway2Careers)  
 Nward Journey (Stanley B. Lewis)  
 Open Up Resources

Pathful, Inc.  
 Pearlized Mathematics Consulting, LLC (Pearl Irene Cantu)  
 Pencil Cup Office Products, Inc (HUB)  
 Pikitin Learning Projects  
 Pitsco Education, LLC  
 Preeminence Professional Consulting Agency LLC (HUB)  
 Pro-Action, Inc. (Pro Action Emergency Services Institute)  
~~Professional Software for Nurses, Inc (PSNI LLC)~~  
 PSNI LLC \*updated 5/31/24, 1/9/2025  
 Proximity Learning Inc.  
 Rally! Education  
 Rasadazzle, LLC dba Friedrich + Byers (HUB) \*updated  
 7/8/2024, 2/27/2025  
 Reading Horizons (HEC Software Inc.)  
 Rethink Autism, Inc.  
 Reynolds Manufacturing Corporation  
 Saddleback Educational, Inc.  
 Safe and Sound: A Sandy Hook Initiative, Inc.  
 Scholastic Inc.  
~~Schoolhouse Educational Services, Inc.~~ \*updated 2/27/2025  
 Science Safety Inc.  
 Shmoop University, Inc.  
 Skill Struck  
 Smekens Education (Smekens Education Solutions, Inc.)  
 (The Literacy Store)  
 Specially Designed Education Services  
 STEM Detective, LLC (HUB)  
 Stetson and Associates, Inc (HUB)  
 Studies Weekly, Inc.  
 Subject Technologies, Inc  
 SureScore, Inc.  
 Teacher Created Materials, Inc.  
 Teachstone Inc.  
 TeachTown (Jigsaw Learning LLC)  
 TechTerra Education, LLC (TechTerra Education)  
~~The Awareness & Compassion Project (William Robert Peck~~  
~~IV)~~ \*updated 7/8/2024  
 The Bandmans Company (The Bandmans Company  
 Southwest)  
 The Bridgify Group  
 The Flippen Group LLC (Capturing Kids' Hearts)  
 The PLAY Project (Richard Solomon PLC)  
 The Reading Warehouse Inc  
 The School Planner Company (Mimeo.com Inc)  
 Traci Skrovan Consulting (Traci Skrovan)  
 U Startups Inc  
 Van Soelen & Associates (Thomas Michael Van Soelen)  
 Wakelet Inc.  
 Waterford Research Institute  
 Wink Educational Consulting, Inc.  
 Wood Etc. Co.  
Your Board Coach, LLC  
 \$50,000,000.00/year

**TOTAL (estimated)**

## **EXPLANATIONS:**

Award of this solicitation will enable ESC Region 19 - Allied States Cooperative (ASC) to establish a contract with vendor(s) for Consulting, Instructional, and Training Resources (Supplemental) for those procurements made with federal, state or local funds. Evaluation and award recommendation were based on 70% pricing and 30% references. The awarded vendors' pricing and information can be found on the Award Detail spreadsheet. Accelerate Learning Inc., Asteria Education Inc. dba ECS Learning Systems, Bedford, Freeman & Worth Publishing Group LLC, Bellwether Media, Complete Book and Media Supply LLC, friEdTechnology, Hatch Inc, Learning Farm LLC, Learning Without Tears (No Tears Learning), New Horizons Learning LLC dba New Horizons, Okapi Educational Publishing, Progress Learning LLC, Real OT Solutions Inc., Rev it Up! Consulting Group (Rev it Up! Consulting Group, LLC), Scholastic Book Fairs, Seidlitz Education, Think Big Learning, and Ztastic Solutions LLC submitted a proposal however were not considered; vendors are already awarded on an existing consulting contract. Scenario Learning DBA Vector Solutions, and Southwest Plastic Binding Company dba Southwest Binding & Laminating submitted a proposal however were not considered; vendors are already awarded on an existing contract that is a better commodity fit. Assessment Intervention Management LLC, Century Resources LLC, Citygovapp Inc, Gillem Staffing (Gillem Speech - Language Pathology Services LLC), GSFT - School Safety Certification (Go Strapped Firearms Training LLC), LSH Furniture LLC (LS Office Furniture), MaxiAids Inc., Tuatara Consulting Inc., and WestTX School Based Psychological Services submitted a proposal however were not considered; vendors do not meet the scope of work. Franklin Covey Client Sales Inc. and Pluralsight LLC withdrew their submittals. ETA hand2mind (hand2mind, Inc.) submitted a proposal however was not considered; vendor was terminated for failure to pay administrative fees and/or report sales and is ineligible to bid at this time. Catapult Learning (Catapult Learning West, LLC), Paul H. Brookes Publishing Co. Inc., and Perfection Learning Corporation submitted a proposal however were not considered; vendors are delinquent on reporting and/or administrative fee payment. Benchmark Education Company LLC, Nasco (Nasco Education LLC), and The Awareness & Compassion Project were removed from award for failure to submit insurance as per the bid terms. J. Chad Professional Training LLC requested to retract their bid submittal; bid has been amended accordingly. Active Parenting Publishers and Cambridge University Press (The Chancellor, Masters, and Scholars of the University of Cambridge) were removed from award for failure to submit insurance as per the bid terms. ChildPlus Software (Management Information Technology USA Inc) and PSNI LLC were awarded a recent contract and therefore removed from this bid award. Schoolhouse Educational Services, Inc. was terminated for failure to pay administrative fees and/or report sales, per the terms of the bid. Kishmorr Productions LLC is no longer in business and has therefore been removed from award.

## **SPECIFICATIONS, PREPARATION AND EVALUATION PROVIDED BY:**

Rebecca Hernandez – ESC Region 19

Andrea Amiri – ESC Region 19

Patty Delgado - ESC Region 19

## **Special Conditions**

1. Vendors awarded this contract will be utilized on an as-needed basis.
2. This RFP is for services and/or products. Vendors do not need to provide both to be considered for award.
3. This RFP is not for routine office supplies.
4. Pricelist/catalog must be submitted with response. Failure to provide pricing information may result in disqualification.
5. ASC members may require vendors to complete criminal background checks at their discretion. The cost

- for background checks is the responsibility of the vendor and should not be charged to the member.
6. ASC members may require vendors to sign a separate contract.

**Approved By:** \_\_\_\_\_

**Dr. Armando Aguirre**  
**Dr. Armando Aguirre**

**Date:** \_\_\_\_\_

**May 29, 2024**  
**September 16, 2024**