

**EDUCATION SERVICE CENTER REGION 19 ALLIED STATES COOPERATIVE  
RFP AWARD SUMMARY**

**RFP TITLE:** Classroom Curriculum, Supplies, Equipment and Related (Supplemental) - ESC Region 19 Allied States Cooperative

**RFP NUMBER:** 21-7406

**RFP OPENING DATE:** April 6, 2021

**CONTRACT TERM:** Date of award until May 31, 2022 with 4 annual extension options.  
**(Extended by Region 19 until May 31, 2023)**  
**(Extended by Region 19 until May 31, 2024)**

**FUNDING SOURCE:** Various

**RFP's ISSUED:** 734

**RESPONSES:** 64

**ADVERTISEMENT DATES:** El Paso Times – March 8, 2021 & March 15, 2021

**RECOMMENDED FOR AWARD:** **240 Tutoring, Inc. (Scott Rozell)**  
**Accelerate Learning Inc.**  
**ACE Educational Supplies Inc (ACE Educational Inc.)**  
**Amped Up Learning (Mat Parker and Gregg Williams)**  
**Art Center & Signs (Greater Southwest Art Center Inc)**  
**AVES Audio-Visual Systems Inc \*removed as of 1/24/22**  
**Blended by Design, LLC (Susan Ruckdeschel)**  
**Boom Learning (Omega Labs Inc.)**  
**Certify Teacher (Simulados Software, Inc.)**  
**CF Educational Solutions, LLC**  
**CharacterStrong**  
**ChildPlus Software (Management Information Technology USA Inc)**  
**Corwin Press**  
**Creative Mathematics (Kimberly Sutton)**  
**EduKit Inc**  
**EMC Communications, Inc.**  
**Encore Data Products. Inc.**  
**Exploros, Inc.**  
**Gibbs Smith Education (Gibbs M. Smith Inc)**  
**Infobase (Facts On File, Inc.) (Infobase Holdings, Inc)**  
**Learning Without Tears (No Tears Learning)**  
**Lerner Publishing Group (Lerner Universal)**  
**Lowman Consulting LLC**  
**MindRise Learning (HUB)**  
**~~Monarch Teaching Technologies, Inc~~ Rethink Autism Inc. \*updated 10/21/21**  
**Nextlesson Inc.**  
**Paul H. Brookes Publishing Co., Inc.**  
**Paxton/Patterson LLC**  
**Piper Learning, Inc.**  
**Pitsco Education (Pitsco, Inc.)**  
**PolicyMap Inc**  
**Really Great Reading Company, LLC**  
**Rhithm, Inc.**  
**Shmoop University. Inc.**  
**Skill Struck**  
**Southwest Plastic Binding Company dba Southwest Binding & Laminating**  
**Specially Designed Education Services**

**Starr Commonwealth**  
**Super Duper Publications (Super Duper Inc.)**  
**Teacher Created Materials**  
**ThinkCERCA.com, Inc. (ThinkCERCA)**  
**Tri-Lin Integrated Services (Tri-Lin Integrated Service, Inc)**  
**World Book, Inc.**  
**Wowzers Math, LLC (Wowzers, LLC)**  
**WS Darley (W.S. Darley and Co.)**  
**TOTAL (estimated) \$3,000,000.00/year**

**EXPLANATIONS:**

Award of this solicitation will enable ESC Region 19 - Allied States Cooperative (ASC) to establish a contract with vendor(s) for Classroom Curriculum, Supplies, Equipment and Related (Supplemental) for those procurements made with federal, state, or local funds. Evaluation and award recommendation were based on 70% pricing and services/qualifications and 30% references. Ascend Education (KMB of Shreveport, L.L.C.), Benchmark Education Company, LLC, Brainchild (Brainchild Unlimited, Inc.), DrumFIT USA Corporation, Escape Rooms Teaching Classrooms (Get Out Escape Room), Lectorum Publications, Inc., MaxiAids, Inc., Rally! Education, Russell's Educational Consulting (Hazel Russell), Seidlitz Education, Southern Science Supply (Carol Espensen), Superior Text LLC, Teachers Discovery Inc (American Eagle Inc.), TeachTown (Jigsaw Learning LLC), TestOut Corporation, Troxell Communications, Inc., White Rock Cybersecurity (White Rock Security Group, LLC), and Wood Etc. Co. submitted a proposal however were not considered; vendors are already awarded on an existing contract. The Haberman Educational Foundation, Inc submitted a proposal however was not considered; vendor does not meet the scope of work. The awarded vendors' pricing and information can be found on the Award Detail spreadsheet.

**SPECIFICATIONS, PREPARATION AND EVALUATION PROVIDED BY:**

Rebecca Hernandez – ESC Region 19

Andrea Amiri – ESC Region 19

Rena Lawrence - ESC Region 19

**Special Conditions**

1. This solicitation is not for a specific quantity or specific location. By earning a contract, vendors will be able to provide future products to any ASC members.
2. This solicitation is a supplemental solicitation to 18-7283, 19-7335 and 20-7373. Vendors awarded on any of the solicitations mentioned above do not need to respond to this solicitation as they are already awarded.
3. This solicitation is for product only. This solicitation will cover any item utilized in a classroom including but not limited to curriculum, books, supplies, equipment, furniture, hardware, software and media. Routine office supplies are not offered under this solicitation.
4. Price information must be uploaded into the electronic bidding system. If pricing is available on a website, vendor must upload information regarding where to locate pricing. Failure to provide pricing information may result in disqualification.
5. If multiple discounts are offered, please provide the minimum discount offered for all catalogs or items. Ranges are not allowed in the system.

**Approved By:** \_\_\_\_\_  
**Dr. Armando Aguirre**  
**Dr. Armando Aguirre**  
**Dr. Armando Aguirre**

**Date:** \_\_\_\_\_  
**April 26, 2021**  
**February 21, 2022**  
**February 28, 2023**